



HONORING ALL WHO SERVED

## **“Return The Favor”** **Starting Veterans Day 11/11/11**



***We Need Them, They Need You...***

*Each month the VFW of Pennsylvania, abc27 and your business can “Return The Favor” by paying TRIBUTE to a local war veteran (or his/her family members) chosen for their heroism while serving our country*

- The challenges Veterans face are varied and extensive; abc27 has partnered with the Pennsylvania Veterans of Foreign Wars and the VFW Foundation to produce a monthly series that is educational and informative ...and that’s where you come in.*
- Our mission is to give back to those men & women who have served our country and to increase viewer awareness about veterans needs in the community.*

***We are actively looking for Veteran owned businesses who would like to participate and partner with us in this worthwhile effort throughout the next 12 months.***

*If interested in learning more about this program, please contact us by phone or email and a representative will be happy to discuss in detail.*

***Sue Mumma***

***Local Sales Manager***

***P. 717-214-3945 x 14 \ C. 717-756-9546 \ F. 717-214-4088***

***WHTM-TV abc27 \ 3401 North Front Street, Harrisburg, PA 17110***

***[smumma@abc27.com](mailto:smumma@abc27.com) \ [www.abc27.com/return](http://www.abc27.com/return)***